

CENTRAC

DC is a full-service* market research company with extensive experience in the healthcare and medical industries – from disposable supplies to large scale capital equipment and from drug discovery to market launch or repositioning – our medical research staff works to create a research plan to meet your specific needs.

Through our experience we have come to appreciate convention research as an invaluable tool in meeting many of our clients' needs. It affords you the opportunity to conduct research among a more readily available and receptive audience in a more cost effective manner.

We have developed a team that specializes in planning and executing both quantitative and qualitative research methodologies at healthcare meetings around the world.

Examples of our past projects include:

- Pre-recruited focus groups and in-depth interviews
- Surveys conducted at booths (ours or others)
- In-depth interviews recruited on site

Healthcare conventions provide access to key opinion leaders and a rare opportunity to do face-to-face research without geographical barriers. Your audience may gather together only once a year and we can provide the expertise to help you capitalize on that opportunity.

**As a full-service market research company, the conference opportunities highlighted in this brochure represent only one aspect of Centrac DC's broad capabilities.*

CENTRAC DC, LLC

www.centracDC.com

CENTRAC DC, LLC

1355 Piccard Drive
Suite #230
Rockville, MD 20850-6227
Phone: 301-840-3850

For more information on
Healthcare Conferences
please contact:

Jeffrey Adler
President

JAdler@centracDC.com

CENTRAC

DC, LLC



• Full Service Marketing Research

• International and Domestic

Quantitative and Qualitative

• Medical Specialty

Pharmaceutical
Healthcare
Life Sciences
Medical Device

• State-of-the-Art Techniques

PROVIDING ACTIONABLE INSIGHT INTO YOUR MARKET

2011 HEALTHCARE CONFERENCES

Healthcare Meetings in 2011

JANUARY

Domestic

1/15-1/19	Society of Critical Care Medicine	San Diego
1/29-2/1	Clinical Nutrition Week 2011: American Society for Parenteral & Enteral Nutrition	Vancouver
1/30-2/2	Society of Thoracic Surgeons	San Diego

FEBRUARY

Domestic

2/4-2/8	American Academy of Dermatology	New Orleans
2/8-2/11	International Stroke Conference	Los Angeles
2/15-2/19	American Academy of Orthopaedic Surgeons	San Diego
2/16-2/19	American Academy of Hospice and Palliative Medicine	Vancouver
2/16-2/20	Emergency Nurses Association Leadership Conference	Portland (Oregon)
2/17-2/19	22nd Annual International Colorectal Disease Symposium	Fort Lauderdale

International

2/1-2/4	21st World Congress on Anti-Cancer Treatment	Paris, France
2/24-2/26	9th Genoa Meeting on Hypertension, Diabetes and Renal Diseases	Genoa, Italy

MARCH

Domestic

3/2-3/5	Annual Cancer Symposium of the Society of Surgical Oncology	San Antonio
3/13-3/18	Interventional Cardiology 2011, 26th Annual International Symposium	Snowmass Village, CO
3/17-3/20	American College of Osteopathic Family Physicians	San Antonio
3/18-3/22	American Academy of Allergy, Asthma & Immunology	San Francisco
3/18-3/24	Association of Perioperative Registered Nurses Annual Congress	Philadelphia
3/21-3/24	American College of Healthcare Executives Congress on Healthcare Management	Chicago
3/23-3/26	National Association of Pediatric Nurse Practitioners	Baltimore
3/24-3/27	American Academy of Pain Medicine	Washington, D.C.
3/25-3/28	American Pharmacists Association	Seattle
3/25-3/29	American Society of Cataract & Refractive Surgery	San Diego
3/26-3/31	Society of Interventional Radiology	Chicago
3/29-4/1	American Burn Association	Chicago
3/30-4/3	American Society for Laser Medicine & Surgery	Grapevine, TX
3/30-4/2	Society of American Gastrointestinal Endoscopic Surgeons	San Antonio

International

3/3-3/7	European Congress of Radiology	Vienna, Austria
3/9-3/13	10th International Congress on Alzheimer's and Parkinson's Disease	Barcelona Spain
3/12-3/15	18th European Congress of Psychiatry	Vienna, Austria
3/17-3/20	8th International Congress on Mental Dysfunction in Parkinson's Disease	Singapore
3/18-3/22	European Association of Urology Congress	Vienna, Austria
3/22-3/25	31st International Symposium on Intensive Care and Emergency Medicine	Brussels, Belgium
3/24-3/27	European Breast Cancer Conference	Barcelona, Spain

APRIL

Domestic

4/1-4/4	Society for Healthcare Epidemiology of America	Dallas
4/2-4/5	American College of Cardiology	New Orleans
4/2-4/6	American Association for Cancer Research	Orlando
4/3-4/7	American Society of PeriAnesthesia Nurses	Seattle
4/7-4/9	American College of Physicians Internal Medicine 2010	San Diego
4/9-4/13	American Association of Neurological Surgeons	Denver
4/9-4/16	American Academy of Neurology	Honolulu
4/13-4/17	American Association for Clinical Endocrinologists	San Diego
4/14-4/17	American Institute of Ultrasound in Medicine	New York, New York
4/26-4/30	National Kidney Foundation	Las Vegas
4/28-5/1	Oncology Nursing Society	Boston
4/30-5/3	National Association of Chain Drug Stores	Scottsdale, AZ
4/30-5/3	American Pediatric Society	Denver
4/30-5/4	American Transplant Congress	Philadelphia
4/30-5/4	American College of Obstetricians & Gynecologists	Washington, D.C.
4/30-5/5	American Association of Critical Care Nurses	Chicago

International

4/7-4/9	ANTI-AGING Medicine World Congress	Orlando, Florida, USA
4/21-4/23	11th Congress of the World Federation of Societies of Intensive and Critical Care Medicine	Dubai, UAE
4/30-5/4	European Congress of Endocrinology	Rotterdam, The Netherlands

MAY

Domestic

5/5-5/8	American Society of Regional Anesthesia	Las Vegas
5/7-5/10	Digestive Disease Week	Chicago
5/7-5/11	American Association for Thoracic Surgery	Philadelphia
5/11-5/14	American Geriatrics Society	Washington, D.C.
5/13-5/18	American Thoracic Society	Denver
5/14-5/18	American College of Radiology	Washington, D.C.
5/14-5/18	American Society of Colon & Rectal Surgeons	Vancouver
5/14-5/18	National Association of Orthopaedic Nurses	Baltimore
5/14-5/18	American Psychiatric Association	Honolulu
5/14-5/19	American Urological Association	Washington, D.C.
5/19-5/21	American Pain Society	Austin
5/21-5/24	American Society of Hypertension	New York, NY
5/21-5/24	American Society for Microbiology	New Orleans
5/22-5/25	Clinical Laboratory Management Association	Baltimore
5/24-5/28	American College of Nurse - Midwives	San Antonio
5/30-6/4	American Academy of Physician Assistants	Las Vegas
5/31-6/4	American College Health Association	Phoenix
5/31-6/4	American College of Sports Medicine	Denver

International

5/7-5/10	21st European Congress of Clinical Microbiology and Infectious Diseases and 27th International Congress of Chemotherapy	Milan, Italy
5/28-5/31	21st Meeting of the European Neurological Society	Lisbon, Portugal

JUNE

Domestic

6/3-6/7	American Society of Clinical Oncology	Chicago
6/4-6/7	Endocrine Society	Boston
6/4-6/8	Society of Nuclear Medicine	San Antonio
6/4-6/8	Wound, Ostomy & Continence Nurses Society	New Orleans
6/15-6/19	American Optometric Association	Salt Lake City
6/16-6/18	Society for Vascular Surgery	Chicago
6/22-6/26	American Academy of Nurse Practitioners	Las Vegas
6/24-6/28	American Diabetes Association	San Diego
6/27-6/29	Association for Professionals in Infection Control	Baltimore
6/29-7/3	National Association of School Nurses	Washington, D.C.

International

6/9-6/12	15th Congress of the EHA	London, United Kingdom
6/11-6/14	Euroanaesthesia	Amsterdam, The Netherlands
6/23-6/26	48th ERA-EDTA Congress, European Renal Association	Prague, Czech Republic

JULY

Domestic

7/16-7/19	American Veterinary Medical Association	St. Louis
7/23-7/27	National Medical Association	Washington, D.C.
7/24-7/28	American Association for Clinical Chemistry	Atlanta
7/28-7/31	Academy of General Dentistry	San Diego
7/28-7/31	American Podiatric Medical Association	Boston

International

7/3-7/7	14th World Conference on Lung Cancer	Amsterdam, The Netherlands
7/3-7/9	International Congress Dermatology	St. Petersburg, Russia
7/23-7/26	International Academy of Cardiology 16th World Congress on Heart Disease	Vancouver, Canada

AUGUST

Domestic

8/3-8/6	American Association of Diabetes Educators	Las Vegas
8/6-8/10	American Association of Nurse Anesthetists	Boston

International

8/27-8/31	European Society of Cardiology Congress	Paris, France
-----------	---	---------------

SEPTEMBER

Domestic

9/11-9/14	American Academy of Otolaryngology	San Francisco
9/14-9/17	American Academy of Family Physicians Scientific Assembly	Orlando
9/18-9/21	Interscience Conference on Antimicrobial Agents	Chicago
9/18-9/21	Heart Failure Society of America, Inc.	Boston
9/18-9/21	American Health Care Association	Las Vegas
9/20-9/23	American Academy of Pain Management	Las Vegas
9/23-9/27	American Society of Plastic Surgeons	Denver
9/25-9/28	American Neurological Association	San Diego

International

9/7-9/10	30th Annual ESRA Congress - European Society of Regional Anaesthesia & Pain Therapy	Dresden, Germany
9/10-9/13	15th European Federation of Neurological Societies Congress	Budapest, Hungary
9/23-9/27	36th Congress of the European Society for Medical Oncology	Stockholm, Sweden
9/22-9/25	European Society for Vascular Surgery (ESVS) Annual Meeting	Athens, Greece

OCTOBER

Domestic

10/1-10/6	Congress of Neurological Surgeons	Washington, D.C.
10/1-10/5	National Association for Home Care	Las Vegas
10/2-10/6	American Society for Therapeutic Radiology & Oncology	Miami
10/5-10/9	American College of Nurse Practitioners	Denver
10/8-10/12	National Community Pharmacists Association	Nashville
10/10-10/13	American Dental Association	Las Vegas
10/15-10/18	American College of Emergency Physicians	San Francisco
10/15-10/19	American Society of Anesthesiologists	Chicago
10/15-10/19	American Society for Reproductive Medicine	Orlando
10/15-10/17	American Academy of Pediatrics	Boston
10/16-10/19	American College of Clinical Pharmacy	Pittsburgh
10/20-10/23	Infectious Disease Society of America	Boston
10/22-10/25	American Academy of Ophthalmology	Orlando
10/23-10/27	American Association of Pharmaceutical Scientists	Washington, D.C.
10/23-10/27	American College of Surgeons	San Francisco
10/28-11/2	American College of Gastroenterology	Washington, D.C.

International

10/5-10/8	10th Congress of European Federation of Internal Medicine	Athens, Greece
10/13-10/16	61th Annual Meeting of the Canadian Psychiatric Association	Vancouver, Canada
10/15-10/19	EANM'11 - Annual Congress of the European Association of Nuclear Medicine	Birmingham, United Kingdom
10/26-10/30	American Thyroid Association	Indian Wells, California

NOVEMBER

Domestic

11/1-11/5	North American Spine Society	Chicago
11/4-11/8	American Society of Cytopathology	Baltimore
11/5-11/9	American College of Rheumatology	Chicago
11/5-11/8	American Association Respiratory Care	Tampa
11/8-11/13	American Society of Nephrology, Renal Week	Philadelphia
11/16-11/19	American Society of Consultant Pharmacists	Phoenix
11/18-11/22	Gerontological Society of America	Boston
11/18-11/22	American Association of Equine Practitioners	San Antonio
11/27-12/2	Radiological Society of North America	Chicago

International

11/15/2010	International Joint Meeting on Thoracic Surgery	Barcelona, Spain
11/16-11/19	Medica 2010	Dusseldorf, Germany

DECEMBER

Domestic

12/10-12/13	American Society of Hematology	San Diego
-------------	--------------------------------	-----------

International

12/4-12/8	World Allergy Organization Congress	Cancun, Mexico
-----------	-------------------------------------	----------------

CENTRAC

DC, LLC